



农历五月初
屈原生日
定宜五月
端阳佳节

粽飘香
佳节
端午

DRAGON
BOAT FESTIVAL

Dragon Boat Festival

端午节

龙舟竞渡

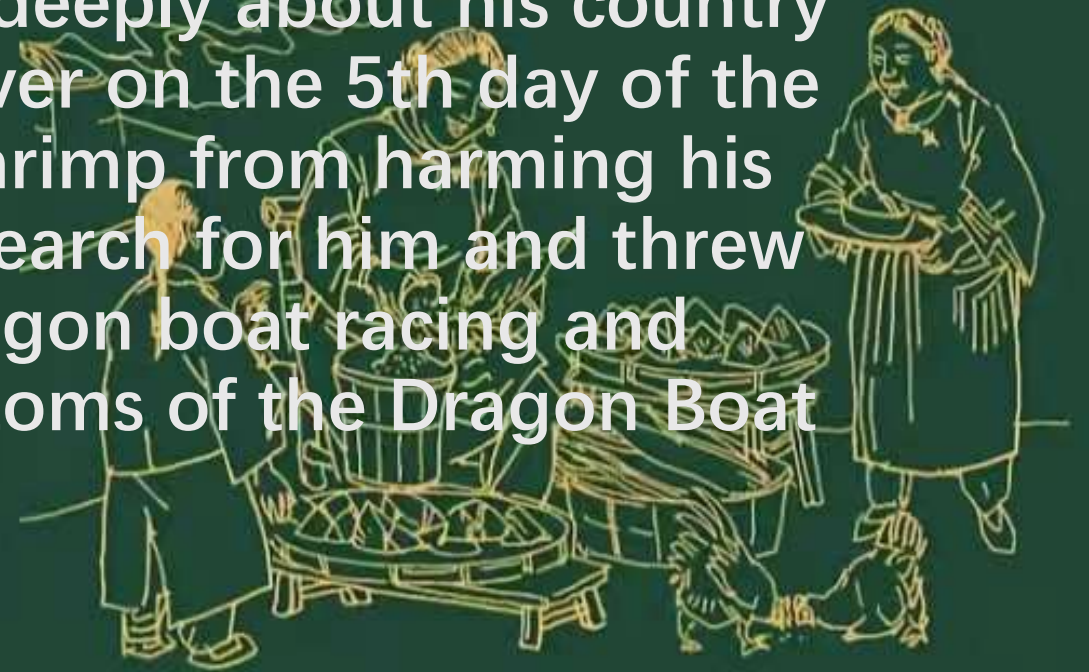
粽叶飘香

The background features a soft, painterly illustration. At the top left, there are green lotus leaves and a pink lotus flower. In the center, a large, detailed zongzi (sticky rice dumpling) is shown on a white plate with a blue rim. The zongzi is partially unwrapped, revealing a filling of red meat, yellow corn, and other ingredients. To the left of the plate is a halved hard-boiled egg. To the right is a wooden spoon filled with white rice, with a few red beans scattered nearby. In the background, there are more green leaves and a faint, stylized illustration of a dragon boat. The Chinese characters '端午' (Duanwu) are written in a large, dark, traditional font on the right side, with a red seal below them. The English text 'DRAGON BOAT FESTIVAL' is written in a smaller, light blue font below the Chinese characters. The overall color palette is soft and natural, with greens, pinks, and earthy tones.

The Dragon Boat Festival is one of China's important traditional festivals, falling on the 5th day of the 5th lunar month. It is known as one of the "Four Major Traditional Festivals of China" along with the Spring Festival, Qingming Festival and Mid-Autumn Festival, and was inscribed on UNESCO's Representative List of the Intangible Cultural Heritage of Humanity in 2009.

I. Origins and Legends

- Commemorating Qu Yuan
- It's said that during the Warring States Period, Qu Yuan, a poet of the State of Chu who cared deeply about his country and people, drowned himself in a river on the 5th day of the 5th lunar month. To stop fish and shrimp from harming his body, local people rowed boats to search for him and threw zongzi into the river. Since then, dragon boat racing and eating zongzi have become key customs of the Dragon Boat Festival.



中 / 国 / 传 / 统 / 端 / 午 / 节

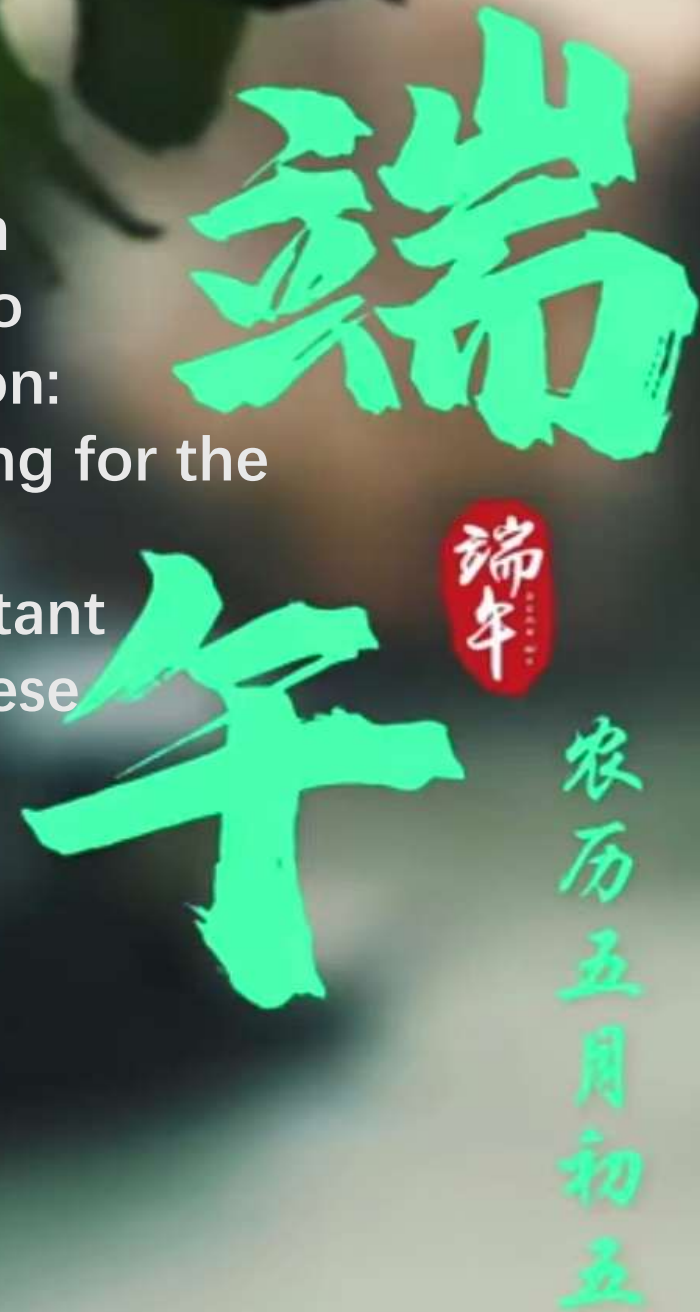


II. Main Customs

1. Eating Zongzi
2. Dragon Boat Racing
3. Hanging Mugwort and Calamus
4. Wearing Sachets
5. Tying Five-Color Silk Threads

III. Cultural Significance

The Dragon Boat Festival not only carries rich historical memories and folk customs, but also embodies the core spirits of the Chinese nation: respecting nature, advocating filial piety, caring for the country and people, and pursuing unity and collaboration. Today, it has become an important cultural link connecting the emotions of Chinese people at home and abroad





Thanks