

山东专升本考试试卷

英语

Part I 选词填空(15分)

选词填空，阅读短文，从方框中选择适当的单词填空。

A.studied	B.continuing	C.by	D.who	E.whose	F.improve
G.truth	H.ignored	I.recently	J.those	K.for	L.less

Researchers have found that people who go to concerts, shows and museums, can live longer than _____ who do not. Experts from University College London have been examining the life styles of over 6700 British People _____ 15 years. They _____ how often the people went out and what kinds of events they attended. They found that people over 50 years old _____ regularly went to concerts were about 30 percent _____ likely to die over the next 14 years. e researchers said the over -50 could extend their life _____ engaging with the arts. In addition to living longer, concertgoers could also have more fun. The UK Health Secretary Matt Hancock believes there could be a lot of _____ in the research. He said arts and culture could _____ things like mental Health, aging and loneliness. He _____ announced plans for the UK's National Health Service to use the arts to help people live a healthier life. One researcher said, our results highlight the importance of _____ to explore new social factors that affect our health.

Part II 阅读理解(45分)

Section A

Passage 1

Questions 11 to 15 are based on the following passage

The hiring process maybe different form one company to another. Nevertheless, the goal is the same--get the candidate who is the best fit for the position. Even so, how to choose that person? Here are some best practices used by industry leaders to attract the best talent for the job. In particular, these are the new trends in the hiring process to be prepared for when you have a job Interview.

Typically, an interview is held in a conference room or office. However, this makes it easy for the employers and the candidate to act predictably. The problem with this approval is that at the end of atypical interview, the employers often don't have a much better feel for the candidate than they do after reading the candidate's resume. Alternatively, some employers walk around the office for part of the interview. This allows the employer to get a sense of how the candidate interacts with other people and whether the candidate is truly curious and interested in how the company runs.

Another change is that some employers create teams to hire new employees in comparison to having just one administrator conduct the interview. Employers then get opinions from the team members. More importantly, this helps employers hire someone with whom current employees could get along.

Also, employers want to make sure that candidates provide new viewpoints for the company.

Before they hire someone, they think about the diversity of viewpoints that the candidate can bring to the company. Be prepared to share how you can add value to the company through your own unique perspective and how you will help the company solve problems creatively.

Furthermore, many companies try to get a sense of the kind of work the candidates will do for the company before hiring them as full time employees. For example, they may offer you a temporary contract first as a consultant. Likewise, they may assign you a small task as part of the interviews process.

11. What is a goal of a job interview for a company?
A. To change the hiring process B. To discuss some best practices
C. To find the right person for a job D. To attract more industry leaders
12. What is the problem with atypical interview?
A. A typical interview is held in the company.
B. Employers may fail to know candidates well.
C. Employers may ask candidates to read resumes.
D. Atypical interview is held in a conference room.
13. Why do some employers create teams to hire new employees?
A. Because they have no time to participate in job interviews.
B. Because they have to compare candidates with current employees.
C. Because they want the current employees to form a few research teams.
D. Because they want to ensure candidates can get on with other employees.
14. What is the meaning of the underlined word “diversity” in Paragraph 4? 9
A. variety B. value C. division D. necessity
15. In this passage, the author mainly discusses _____.
A. new viewpoints on a company B. new trends in the hiring process
C. the importance of a job interview D. methods to get along with employers

Passage Two

Questions 16 to 20 are based on the following passage

It is estimated that about 40 per cent of the world's population use social media, and a large number of social media users look up to influencers to decide what to buy. These influencers are now playing an important role in achieving the goal of eliminating poverty in China

What is an influencer and how does a person become one? An influencer is a person who can influence the decisions of follower because of the relationship with the audience and his or her knowledge in a particular area.

Influencers often have large following of people who pay close attention to their views. They have the power to persuade people to buy things and influencers are now seen by many companies also ask powerful influencers to market their products.

According to report from China Daily in an event targeted at helping poverty reduction influencers attract more than 9300 views. More than 4500 kilograms of agricultural products at a total value of 40000 yuan, were ordered within a few hours, such events have encouraged more and more people to become influencers. Here are five tips on how to do it.

Choose your ideal area, what is the area that you know most about? What do you feel most excited to talk about? Find the specific area that you are most interested in and develop it.

Choose our medium and write an interesting bio(简历). Most influencers these days are

bloggers and micro-bloggers. The best way to connect with your followers is to decide which medium should use, such as your own online blog Wechat or TikTok, when you have done That, write an attention-grabbing bio that describe you and the areas that you know a lot in an interesting and unique way. Make sure that people who read your bio will follow you.

Post regularly and continually many influencers post daily on their social media accounts. The more you post, the more likely people will follow you. Also ensure that you keep posting and following a specific topic.

Tell an interesting story whether it is a photo or a comment that you are posting, use it to tell a story that will catch the attention of your followers and help them connect you. Make sure people can easily find you contents. Post them on a variety of social media, use “#” and catchy titles and make sure that they can be easily found. Moreover, if you want to become a social media influencer, you need to have patience.

16. A social media influencer is someone who _____.
- A. pays followers for new products
 - B. takes social relationship courses
 - C. specializes in social media studies
 - D. affects shopping, decisions of studies
17. Many companies want to use influencers to _____.
- A. sell their products
 - B. develop new products
 - C. design their own websites
 - D. examine customers' hearts
18. According to paragraph 4, why are many people eager to be influencers?
- A. Because they may run their own companies
 - B. Because they want to buy agricultural products
 - C. Because they want to make contributions to poverty reduction
 - D. Because they want to have more chances to gain access to blogs
19. What is the best way for influencers to connect with their followers?
- A. Focusing on their comments
 - B. Chatting with their best friends
 - C. Choosing the right online platform
 - D. Describing their favorite
20. What is the main idea of this passage?
- A. Five methods to influence buyers.
 - B. Five tips on earning money as an influencer
 - C. Five methods to use influencers in marketing
 - D. Five tips on becoming a social media influence

Passage 3

Questions 21 to 25 are based on the following passage

Children may not be stashing coins in piggy banks for much longer; with the move towards a cashless society, pocket money is moving digital. To reflect this trend, a flurry of mobile budgeting apps for children has sprang up worldwide: GoHemy, Osper and Gimi to name a few.

These apps offer a simple money management service for children, often for a monthly subscription fee paid by the parents. Parents can add money to children's accounts, set limits and monitor transactions while children can choose to save their money or spend it using a prepaid

Card that works like a debit card The apps suggest minimum ages ranging from six to nine for the prepaid card.

The companies behind the apps argue that in an increasingly cashless society, they can be a valuable way of teaching young children about money. Two thirds of adults globally are financially illiterate, according to Standard&Poor's Global Financial Literacy Survey, and one in four teenagers are unable to make even simple decisions on everyday spending.

These apps aim to overcome this, claiming to teach children financial concepts, such as Budgeting, interest rates and income. For instance, the Swedish app Gimi-with 1.2 million users globally-has virtual savings jars where children can deposit money; parents can pay children interest as they save; and there is a chores feature, where parents can pay children for completing household tasks.

The account is attached to a prepaid card that is currently available in Sweden only, but expected to launch elsewhere in Europe in 2020.

But Catherine Winter, managing director of financial capability at The London Institution of Banking and Finance, warns that while digital tools can help, there needs to be a more structured approach to financial education. The area should "have regular classroom time and ideally should be taught as a separate subject." she says, "Children would then have the right context and foundation to get the most out of both the apps and their money."

The growth of digital banking has affected how parents dole out pocket money, with one in three parents in the United Kingdom doing it digitally, according to a recent report by the financial comparison website Money.co.uk. One concern is that introducing digital money apps to young children could help encourage irresponsible spending habits.

"If children don't have a good foundation in financial capability, there's a risk that money apps could be seen as just another game," says Winter. "There's a risk that they won't learn about the real value of money and might develop bad money habits." However, Philip Haglund says children are protected from this as parents can monitor their spending habits and none of the services offer an overdraft so children can not go into debt.

Plus, it is important for kids to learn and make mistakes, says Guichard. "We want to help kids and teenagers gain financial skills for life, and the earlier you do that the better, because if you're going to make a mistake of £ 10 at eight, it's better than making a mistake of £ 1,000 when you're 28," he says.

21. What is the major role of mobile app?

- A. Buying favorite goods
- B. Paying fees for parents
- C. Managing pocket money
- D. Keeping an eye on children

22. According to the passage, the Swedish app Gimi can_____.

- A. guide parents to manage companies
- B. give children basic ideas of finance
- C. guide children to do their homework
- D. teach parents how to invest their money

23. What can we infer from Philip Hag words?

- A. A degree in economics guarantees the capability of managing money.
- B. Cyberspace is the best medium for children to get financial knowledge.
- C. The app Gimi helps children develop positive attitudes towards money
- D. Cash transactions are abstract and difficult for most people to understand.

24. What does Catherine Winter suggest regarding financial education?
 A. It should be well organized B. It should be done in cyberspace
 C. It should be provided by parents D. It should be a self-taught subject
25. What is the passage mainly about?
 A. A new way of saving money at a local bank
 B. A new way of teaching children about money
 C. A new course on gaining financial knowledge
 D. A new method of maintain online transactions.

Section B 七选五， 阅读短文， 从选项中选择适当的内容填入文章。

Every time you are online, you may find pictures, articles, links and videos trying to tell their stories. 26 Some news spread quickly, and the result is fake(虚假的) news.

Experts in media studies and online psychology have been examining the fake news phenomenon. 27

Check the source. Look at the website where the story comes from. A fake news website may use an address that sounds like a real newspaper, but does not have many real stories about her topics.

28 Many fake news stories use images from unrelated sites. Sometimes, if you just look closely at an image, you can see it has been changed. Or use a search tool to see if the same image has been used in other contexts.

Check the story in other places. Try to see if the story you are reading is on the news sites that you know and trust. 29

Look for other signs. There are other techniques that fake news uses. For example, lots of ads pop up when you click on a link. 30 If the news story makes you angry, it is probably designed to make you angry.

If you know these things about online news and can apply them in your everyday life, then you have controlled over what to read, what to believe and what to share.

- A. Watch out for fake photos.
- B. Unfortunately, not all of these stories are true.
- C. Young people like to share information online.
- D. Read the following advice and don't get fooled.
- E. You can also think about how the story makes you feel.
- F. If you do find it on many other sites, then it probably isn't fake.
- G. But they want to click on the same image used in other contexts.

Part III 翻译(20分)

Section A: 英译汉:

Regular exercise can reduce the change that long-term stress may have on our body. Scientists have discovered that exercise can decrease depression lower anxiety and help us sleep. When we exercise all of the body's systems like muscular and nervous systems have to communicate with each other more closely than usual. So, exercise makes the body more efficient and enhances the body's ability to respond stress.

Section B: 汉译英

竹子 (bamboo) 深受中国人民的喜爱。竹文化长久以来根植于中国人的思想中, 对中国人来说, 竹子是美德的象征。中国古代的学者对竹子非常敬重, 这也是为什么历史上有那么多以竹的书画品。

Part IV 写作 (20)

Directions: *In this part, you should write a letter of no less than 100 words in English based on the following information.*

It is time for students to go back to school. Suppose you are Li Hua write a letter to your classmate Wang Hong to give your suggestions about the prevention and control of the COVID-19 (新型冠状病毒). Your letter should include:

- 1) What measures should be taken after students return to school?
- 2) Why are those measures necessary?