

Unit 6

Transportation

To understand some
shipping labels

Teaching Objectives



Brainstorm



To know some famous express companies



To understand some shipping labels



To put into use

01

Brainstorm



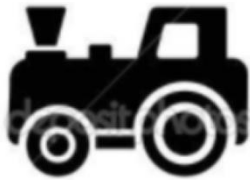
Brainstorm



When we talk about '*transportation*', what will you think about? Give us some examples.

Brainstorm

train



bus



TOPIC:
transportation

bicycle



plane



ship



02

To Know Some Famous Express Companies



To Know Some Famous Express Companies



TASK 1

Look at the following logos and give the names of its companies.

A. Express Mail Service

B. United Parcel Service

C. Federal Express

D. China Railway Express

E. China's Domestic Express



B



C



E



D



A

To Know Some Famous Express Companies



Express Mail Service (EMS) (全球邮政特快专递业务) is an international express postal service offered by postal-administration members of the Universal Postal Union (UPU), a specialized agency of the UN, which created the EMS Cooperative in 1998 to promote the harmonization and development of postal services worldwide.



FedEx Corporation (联邦国际快递) is a logistics services company based in the United States. Its current slogan is “The World on Time”.



China Railway Express Co., Ltd. (中铁快运) is a logistics services company in China.



United Parcel Service, Inc. (国际联合包裹运输公司), commonly referred to as UPS, is one of the world’s largest package delivery companies.

03

To Understand Some Shipping Labels



To Understand Some Shipping Labels



TASK 2

Use one or two sentences to describe the meaning of the following shipping labels.



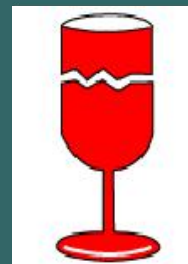
You should handle it
隔离放置
elsewhere.



You should handle it
此面向上
with this side up.



You should handle it
不要堆积摆放
it with other stuff.



You should handle it
小心轻放
with care.



You should handle it
勿用吊钩
hooks to lift it up.



You should handle it
保持干燥
dry.

04

Put into use



To Put Into Use



TASK 1

John is going to send some gifts to his friends Sara and Cindy as their birthday present next month, but they are in different city. Please help him to choose the express company for each gift.



to Sara in London



to Cindy in Shanghai



To Put Into Use



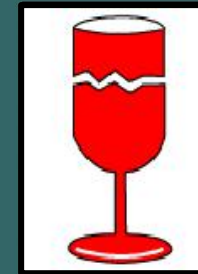
TASK 2 In the express company, he was asked to adhere the shipping labels to each item.



Shipping Labels



Glass Vase



You should handle with care.



Birthday Cake



You should place it with this side up.



Can you list some other famous express companies and give a brief introduction of them?



Assignments



THANK YOU