

**What is the usage of
words and basic
sentence patterns?**



Unit 1

Organization

Text A: Google
Language Points

Teaching Objectives

01

To know the words and expressions

02

To analyze some sentences patterns

03

To put into use

01

Words and Expressions



Pronunciation

relevant

link

entrepreneur

*Read
after me*



Pronunciation

fuel

popularity

acquire

*Read
after me*



Pronunciation

feature



excel

*Read
after me*

tend to



GAME

Listen to the words and expressions, speak out the **number** of the word you heard as soon as possible.



GAME

1.relevant

4.acquire



2.feature

5.excel



3.entrepreneur

6.popularity

Words usage



P2: Trying to find a better way for web users to search for **relevant** pages...

closely connected or appropriate to the matter in hand

be relevant to

e. g. What experience do you have that **is relevant to** this position?

Words usage



P3: After a few years of growth fueled by eager investors, Google **went public**...

(of a company) to start selling **shares** on the **Stock Exchange**



股票



证券交易所

e.g. This company is among the first ones that **went public** in China.

Words usage



P5: ...where employees are comfortable and free to **excel** at their work

to be very good at doing something

She has always excelled at/in foreign languages

excel at/in = ? → be good at
do well in

02

Sentences Patterns



Sentences patterns

P2: Page had an idea that this could be achieved by...

subject

predicate

object

Appositive clause



03

Put into use



Put into use

TASK 1

Complete the following sentences with the words or phrases given.

Change the form if necessary.



1. relevant

3. fuel

5. acquire

2. entrepreneur

4. popularity

6. excel

Put into use

01

entrepreneur

To become a successful _____,

one should have a working knowledge

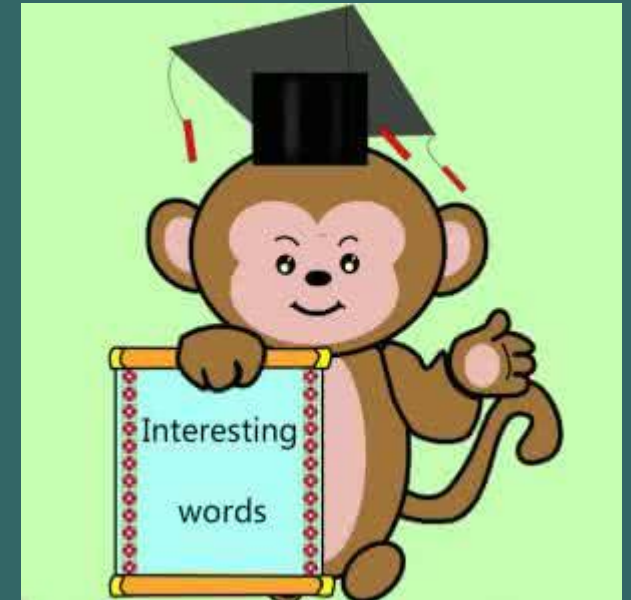
about the business he plans to start.



Put into use

02

Students with good communication skills
will have a better chance to excel at
work.



Put into use

TASK 2



Page had an idea.
The idea was that this could be achieved
by examining the relationships between
web pages.

Page had an idea that this could be achieved by
examining the relationships between web pages.

Put into use

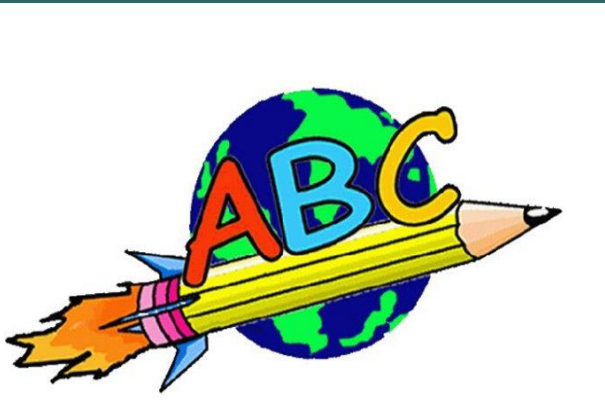
01

An idea is that humans might be cloned someday.

Most people don't like the idea.

Most people don't like the idea

that humans might be cloned someday.



Match the words

Assignments



Homework



Match the words or phrases on the left with their meanings on the right.

- | | |
|---------------------------------|---|
| (B) 1. relevant | A. make sth. increase |
| (G) 2. link | B. closely connected or appropriate to the matter in hand |
| (F) 3. entrepreneur | C. obtain sth. |
| (A) 4. fuel | D. keep one's distance from |
| (I) 5. popularity | E. do sth. very well, or much better than most people |
| (C) 6. acquire | F. a person who sets up a business |
| (H) 7. feature | G. a connection between one file or section and another |
| (E) 8. excel | H. a part of sth. that is important |
| (J) 9. tend to | I. the quality of being liked or supported by a lot of people |
| (D) 10. stay away from | J. be likely to do |



THANK YOU